

MONDAY 23 OCTOBER

Sport As Entertainment: Creating Content, Building Platforms
10:00 - 10:45



Unlocking Sports Content Monetization: A Paradigm Shift
10:50 - 11:10



Making Sense Of AI: Limits & Possibilities
11:15 - 12:00



From Field To Fans - How To Better Monetize Your Sporting Assets
12:05 - 12:25



Beyond The Game: AI's Impact On Sports Business Success
12:30 - 12:50



Taking Control - How Federations Are Using AI To Serve Fans & Create Revenue
12:50 - 13:10



Broadcasters Using The Cloud To Produce World Feed & Multilingual Commentary
13:35 - 13:55



India: A Major Global Market For Sports Media & A Tech Driver In Our Industry
14:00 - 14:45



Drive Fan Engagement & Monetization With AI-Based Video Innovations
14:50 - 15:10



AI's Impact On Sports Content Monetization
15:15 - 15:35



SPORTIAN: Reinventing The Sports & Entertainment Industry
15:40 - 16:00



PFL's Global Growth & Creating The Champions League Of MMA
16:05 - 16:35



Pitch Perfect Session
16:40 - 17:30



TUESDAY 24 OCTOBER

Harnessing AI For Your Live Productions To Broadcast More Content & Reduce Costs
09:30 - 09:50



A FAST Track To FAST Channels
09:55 - 10:40



Expert Panel: FAST & The Future Of Sports Streaming
10:45 - 11:15



Redefining Fan Engagement With AI
11:20 - 11:50



Digital Evolutions For Content Delivery & Monetisation
11:50 - 12:35



The Multiverse Of Content Monetization: Unleashing The Full Potential Of Your Rights Through Automation
12:40 - 13:00



Own Your Audience: How Sports Leagues Are Going Direct-To-Consumer
13:35 - 13:55



Leveraging Innovation To Design The Future Of FIFA World Cup's Digital Ecosystem
14:00 - 14:20



A Country Focus: Italia
14:25 - 15:05



Visual Media In Sport - Turning Cost Into Contribution
15:10 - 15:30



The Game Changer To Rethink Your Events Planning Delivery
15:35 - 15:55



LALIGA: Audiovisual Innovation Leadership In European Football
16:05 - 16:50



Exclusive At SPORTEL: Findings Of The 2023 Global Sports Survey By Altman Solon
16:55 - 17:15



Introducing SPORTEL Rendez-Vous Buenos Aires
17:15 - 17:30



WEDNESDAY 25 OCTOBER

Tech Talk: Making The Most Of Automated Production And AI
10:00 - 10:45



Pitch Perfect Winners Announced
10:50 - 11:10



Sport's Napster Moment
11:15 - 12:00



EXHIBITION CLOSING: 16:00



- MASTERCLASS
- PRESENTATION
- KEYNOTE